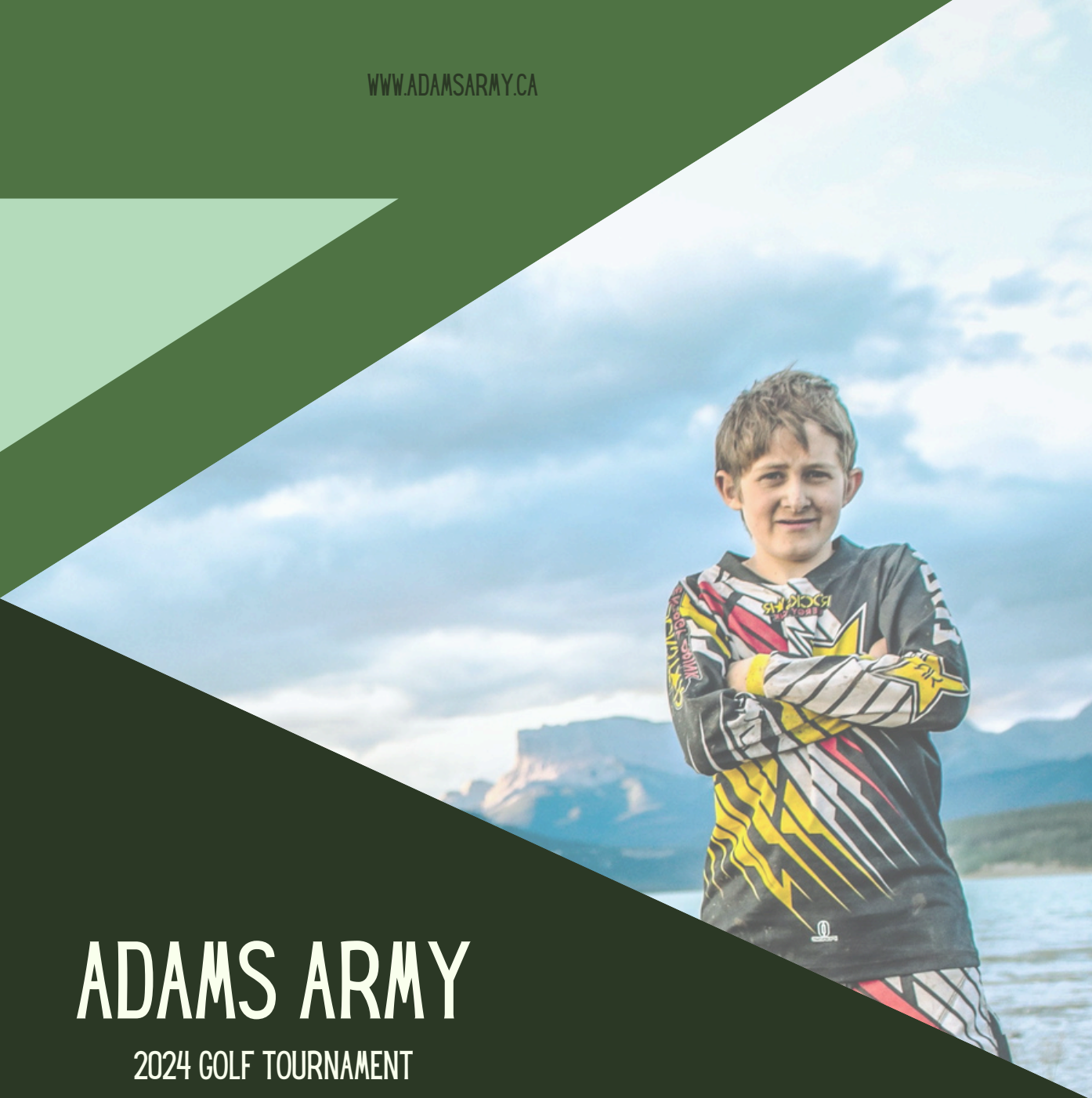


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ADAMS ARMY

2024 GOLF TOURNAMENT
SPONSORSHIP PACKAGE

FORT IN VIEW GOLF COURSE
SEPTEMBER 8, 2024

'THERE IS NO SUCH THING AS AN ARMY OF ONE'

ADAMS STORY

The story behind Adams Army begins with an amazing young man named Adam Cripps.

He was born August 20 1998, a beautiful, healthy little boy. Just before his first birthday, it became evident that there was something wrong. At just 13 months old, he was diagnosed with Rhabdomyosarcoma, a soft tissue tumour. With an aggressive treatment plan, he fought hard and became cancer free. The cancer returned 6 months later and the outcome was grim. With only a 10% chance to survive, Adam went off to Calgary to receive a stem cell transplant-the last hope. He surprised even the doctors and beat the disease. Short of a bladder and a prostate, he went into remission and went on to live a somewhat normal, toddler life.

In 2006, Adam, at 8 years old, found a lump on his left femur. With cancer in his past, it was best to get it examined and sure enough, cancer. Diagnosed with Osteosarcoma, the cancer was found early. He underwent chemotherapy to ease the growth and he prepared for amputation of his leg. In April of 2007, he celebrated his final treatment at the Stollery Children's Hospital and continued on with his young life.

June of 2013 and something wasn't right. He went in for a check up to rule out cancer, and they found the tumour. Stage 4 colon cancer with metastasis in the lungs, liver, and bones. Terminal. There was nothing anyone could do. We would lose him to this disease. This would be the last time he got diagnosed and it was time to say our goodbyes. He beat the predictions from the doctors that his time would only be a few months, he spent the next 16 months fighting for his life. His courage and strength would bring him to November 27 2014 where his family was beside him for his last breath. He was at peace. He didn't have to fight anymore. He could rest.

Adam's story is nothing but inspiring. Defying the odds was his middle name and the doctors would say he even shocked them. None of us thought that we would ever have to live our lives without him in it, but with no choice of our own, we have to now. Cancer stole him away from us. We watched him fight. We watched his family struggle. And we watched his strength and courage inspire so many people, even strangers that had only heard of his story.

Adam wanted to be a doctor so he could cure cancer. With so many other charities and foundations donating money to research, the family decided that we know all too well how hard it is to deal financially while a family member is going through treatment. We were always trying to find new ways to raise money for Adam's family so they could spend the necessary time at home or in the hospital with him to support him during his treatment. It always seemed very hard, if not impossible, to achieve this without fundraising. With the support of family, friends, and even strangers, Adams family survived the financial hardship of this horrible disease.

Just hearing the word Cancer is stressful but then you add the financial and mental aspects that come with it and it's a recipe for disaster. We know all too well how hard it is and by keeping true to our word to sweet, young Adam, we will continue to support families like his.

The world is a scary place and cancer is scarier...

But there's NO such thing as an army of one.



WHAT WE DO WITH YOUR DONATIONS

Almost all of the donations go directly to the families, as we have little to no administrative costs, and are volunteer based. A family can apply for assistance, whether it be for rent, groceries, or a utility bill. In the last 10 years, we have provided over \$75,000 in assistance to 100+ families. With rising costs, more and more families are in need of financial support. We are doing our best to ensure families dealing with cancer treatments don't have that added stress of bills piling up.

WHAT YOU GET BECOMING AN ADAMS ARMY GOLF TOURNAMENT SPONSOR

Hole in one package \$2500 Exclusive

- *Your company name will be recognized as title sponsor and proudly displayed on all tournament advertising and across all of our social media posts*
- *Your company will receive name recognition from the emcee*
- *Your company will have the opportunity to set-up at the clubhouse give away promotional items, host a putting contest, offer refreshments and interact with the golfers*
- *4 entries into golf tournament with steak buffet dinner*

Eagle Package \$1000

- Your company name/logo will be recognized on the golf tournament scorecards, website, on hole signage and all of our social media's.
- Your company will receive name recognition from the emcee
- Your company will have the opportunity to set-up at your sponsored hole, give away promotional items, host games, offer refreshments and interact with the golfers
- 4 entries into golf tournament with steak buffet dinner

Birdie package \$500

- Your company name/logo will be recognized on the golf tournament website, and on hole signage
- Your company will have the opportunity to set-up at your sponsored hole, give away promotional items, host games, offer refreshments and interact with the golfers
- 2 entries into golf tournament with steak buffet dinner

Par Package \$300

- Your company name/logo will be recognized on the golf tournament website, and on hole signage.

If you would like to make your sponsored hole a prize hole (longest drive, closest to the pin, etc) we kindly ask that you donate a prize for that contest. All sponsorship packages are tax deductible and you or your organization will receive a tax receipt.

WHAT YOU GET BECOMING AN ADAMS ARMY GOLF TOURNAMENT SPONSOR

Buffet Dinner Sponsor \$2500 Exclusive

- Your company will be recognized as the sponsor of the tournament buffet dinner (8 oz steak or chicken breast w/ buffet)
- Your company will receive name recognition from the emcee for being the dinner sponsor
- Your company name/logo will be recognized on the golf tournament website
- Your company name/logo will be displayed on signage and on social media
- Your company name will be recognized by the emcee
- Your company will have the opportunity to enter two golfers in the tournament

Lunch at the turn \$2000 Exclusive

- Your company will be recognized as the sponsor of the tournament lunch box at the turn (Sandwich or hotdog, cookie, water or pop, can upgrade to drink tickets)
- Your company name/logo will be recognized on the golf tournament website
- Your company name/logo will be displayed on signage and on social media
- Your company name will be recognized by the emcee
- Your company will have the opportunity to enter two golfers in the tournament

Early Bird Special \$1750 Exclusive

- Your company will be recognized as the sponsor of the tournament breakfast (breakfast sandwiches, coffee & tea)
- Your company name/logo will be recognized on the golf tournament website
- Your company name/logo will be displayed on signage and on social media
- Your company name will be recognized by the emcee
- Your company will have the opportunity to enter two golfers in the tournament

Silent Auction & Prize sponsor in-kind

- Along with sponsorships we are looking for various items for silent auctions and other giveaways
- Any prize donations will receive name recognition on our website

We are looking to provide a fantastic experience for all of our golfers, and make the tournament one to not be forgotten. Thank you kindly for considering our donation request, and we hope you can be a part of our tournament.